



UBL

DIGITAL MARKETING
P R O P O S A L

COMPLETE DIGITAL MARKETING SOLUTION

SEO | SOCIAL MEDIA MARKETING | YOUTUBE MARKETING | GOOGLE ADS
VIDEO PRODUCTION | MEDIA ADVERTISING | WEB DEVELOPMENT | BRANDING

📞 054 993 2373

OUR
CHANNEL
PARTNER

elife #813

UBL HD
ENTERTAINMENT UNPLUGGED



www.theublgroupp.com | www.ublinternational.com | www.ubltv.com



WHY UBL?

LEADING DIGITAL MEDIA ADVERTISING AGENCY IN DUBAI UAE

UBL Group has been identified as one of the leading firms in the UAE offering outstanding services in various fields including UBL TV Channel, Business Setup, Event Management, Tours & Travels, Accounting & Auditing and much more till the latest trend of Web Designing & Digital Marketing. UBL operates internationally with our headquarters in the UAE. We have started this journey with a vision of becoming the top-most digital agency in the world. We do not intend to market either a business or SEO kit, like many best SEO companies around the globe do. Alternatively, we deliver innovative technologies for tailored, insightful search solutions.

At UBL Digital, you will be supported by internet marketing professionals, who work to ensure that your platform receives quality traffic utilizing the new SEO strategies, Pay-Per-Click (PPC) Management, Web Development, Social Media Marketing, YouTube Marketing, Video Production Branding and much more.

UBL TV

BRAND EXPOSURE THROUGH TELEVISION ADVERTISING

UBL TV has come up to the mark of being the no 1 HD Malayalam family entertainment channel broadcasted from Dubai in the very short time with unmatched HD quality and content in our visual treats. Coming to you in the all package of etisalat's e-Life(channel no : 813), claiming a wide viewership of about 400,000 active viewers including families and corporates , UBL TV offers you the best platform to reach to your targeted customers in the most effective and efficient way.

Our team of experienced and creative minds offers a perfect blend of most entertaining programmes for people from all walks of life. UBL TV programme timings are properly scheduled according to the internal survey done by our research and development team, considering the taste, time and class of the viewers in UAE spending time for TV shows.



COMPLETE DIGITAL MARKETING PLAN

GOOGLE SEO

- Advanced SEO plan with 20 keywords
- 2 Paid Google advertisement per month

AED 2500
MONTHLY

SOCIAL MEDIA MARKETING

- Facebook, Instagram, LinkedIn, Twitter
- 25 Posts per month
- Monthly 2 Paid Ad campaigns including designing and content writing
- Guaranteed reach of 40,000 peoples on targeted locations

AED 2500
MONTHLY

YOUTUBE MARKETING

- 5-10 Seconds 2D Ad Video creation
- In Stream Ad placement
- Custom targeted location in UAE
- Estimated monthly reach : 200k to 400k
- Per month 1 Ad Video Creation

AED 3500
MONTHLY

TV CHANNEL ADVERTISEMENT

No: 1 UAE Malayalam HD Channel with average monthly audience reaches of 400,000+.

- With title of "Energized by"
- 5 seconds credit video ad
- 5 Promos per day
- Daily 5 commercial spot(30 sec TVC)

AED 5000
MONTHLY

TOTAL MONTHLY PRICE

AED 13,500

VAT 5%

AED 675

FINAL PRICE (PER MONTH)

AED 14,175



OUR SERVICES

DIGITAL MARKETING
SEARCH ENGINE OPTIMIZATION
SOCIAL MEDIA MARKETING
SEARCH ENGINE MARKETING
SMS & EMAIL MARKETING
YOUTUBE MARKETING
WEB DEVELOPMENT
E COMMERCE SERVICES

MEDIA ADVERTISING
CORPORATE VIDEO PRODUCTION
VIDEO & PHOTOGRAPHY
EVENT MANAGEMENT
CORPORATE BRANDING
PRODUCT SHOOTING
VIDEO EDITING
MODEL PHOTOGRAPHY



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